

Note for Dennis, Darienne

From: Dennis, Darienne
Date: Fri, Dec 10, 1993 2:38 PM
Subject: NYTMAG: ROSENBLATT -- FYI
To: Fuller, Craig; Holt, Barry; Merlo, Ellen; Parrish, Steve

I was speaking with Walker Merryman about unrelated matters, and mentioned that Rosenblatt was interested in doing a story on smoking.

Walker mentionned that in February 1994 the US Surgeon General will be releasing her report; it is expected to focus on children and probably will launch into advertising and its role in smoking.

Walker was not pleased to learn that Rosenblatt -- who he described as a 'liberal ex smoker ... that's the worse'. He'll let us know if the T.I. is contacted. Walker wondered if we had alerted ex-management, incase Rosenblatt furthers his calling around.

Should anything more be done?

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